

Plaid to Power Pathstone Clinics.

On **November 28, 2025**, workplaces across Niagara will wear plaid and raise funds to keep Pathstone's walk-in mental health clinics open for kids and youth in crisis.

Why Your Workplace Matters

Workplace giving transforms goodwill into real-world impact. Your team's participation funds critical care that saves lives.

How to Get Involved

1. Host a Plaid Day

- Encourage staff to donate to dress down in plaid
- Run a plaid-themed lunch or coffee break
- Offer prizes for the "Most Plaid" outfit

2. Use the Assets

- Social media templates for your company channels
- Posters for lunchrooms and notice boards
- Intranet banner and approved copy for internal emails

3. Maximize Donations

- Offer a corporate match for staff donations
- Set a fundraising goal and track progress in real-time on your team thermometer poster

Your Impact

Every \$50 raised covers a youth's first walk-in clinic session. Your workplace can help hundreds of kids get immediate mental health support — when they need it most.

Let's make this the most impactful Plaid Day yet.

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